

**19<sup>th</sup> annual**  
**South Jersey Pumpkin Show**  
“Family Fall Festival of Pumpkins”  
October 8-9, 2022  
Salem County Fairgrounds, Woodstown NJ

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## **Sponsorship Opportunities & Levels 2022**

*Welcome Back! Sponsorships help provide state-wide advertising, hayrides for 2022. Portion of proceeds donated to nonprofits.*

Sponsorships starting at \$250 up to \$2,500 will receive pa announcements during festival, recognized in all press releases sent to over three hundred media markets, company name listed on Official Event Website with link, and company logos on email blasts.

### **Children/Family/Pet Contests Sponsor \$250.00 (4 available)**

Sponsorship will provide ribbons, goody bags, trophies, prizes, and gift baskets for contests at the festival. Pageant, Dessert Contest, Pumpkin Toss, Scarecrows on Exhibit, Free Kid’s Craft Making.

- (10) Free weekend passes to festival
- Your website banner with link from our site! Average of 35,000 hits per year.
- Your brochure inserted into each winning prize bucket & shopping bags.
- Your company/name recognized during all contests
- Your banner hung, provided by you, hung at the main entrance to Home Show or Vendor buildings or five hundred flyers provided by you for shopping bags.

### **Giant Pumpkin Pyramid Sponsors, \$500 (3 available)**

Over six hundred pumpkins will be on display. The Pumpkin Pyramid is located as the center pierce of the festival. All the pumpkins sold on Sunday at 3pm and proceeds donated on the spot to a non-profit organization.

- Your banner on display at the Pyramid, Company logo on website with link, logon inside the 5,000 contest brochures given out at dozens of events, PA Announcements, Company flyer inserted into free shopping bags. You provide us with 1,000 flyers. Ten parking passes.

### **Little Miss Pumpkin Show \$500.00 (3 available)**

Little Miss Pageant draws thousands of spectators and contestants.

- Your company banner on our festival website
- Your Company’s flyer/coupon inserted into free shopping bags given out at Main Entrance. Up to 1,000 supplied by you.
- Your Company banner, supplied by you, displayed on Main Stage both days
- Prime Location at Main Entrance w/electric

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**Event Co-Sponsorship \$1,500.00 (4 available)**

Live bands/DJ perform both days of festival on the Main Stage, country, classic rock, top forty tunes, and jazz. Event contests winners are announced on main stage.

- (1) 10' x 10' Prime Vendor Booth Space exhibit booth space/electric/table/chairs
- Your company Name/Logo/link on Festival website
- Company Banner on Facebook Page
- Your company banner, supplied by you, on Main Stage both days
- Entertainment will acknowledge and promo your Company during sets
- Flyers supplied by your company inserted into shopping bags. 1,000
- (20) free weekend parking passes family and friend

**Official Event Sponsor \$2,500 (one only)**

Your company can take advantage of this unique opportunity to market your image, products, and services at this highly publicized 2-day family fall festival. Our highly diverse festival goes of THOUSANDS makes us the ideal partner in reaching your target marketing This face-to-face element offers you the chance to get leads, offer festival savings and highlight your services.

- Signage/banner opportunities Your banners placed on main stage, front entrance to festival. (Banners supplied by you) (3 total)
- **Prime Location** Exhibit Space. Electric and table setups provided by festival. Prime traffic locations of your choice. ‘Ten by twenty’ area
- **Free** Full Page Advertisement Page on our event website.
- **Business Name/Banner on Facebook Page**
- Corporate logo on event email blasts. Emailed monthly until event.
- Mentions in radio commercials to air one week out from festival
- Opportunity to bring inflatable for increased visibility
- **Free** link from our [www.sjpumpkinshow.com](http://www.sjpumpkinshow.com)
- **Free** twenty weekend parking passes for clients, staffing and family.
- **Overhead PA announcement over the two days.**

B & K Enterprise

Millville NJ 0833

(856) 765-0118 **Email:** [bkenterprisenj@aol.com](mailto:bkenterprisenj@aol.com) **Website:** [www.sjpumpkinshow.com](http://www.sjpumpkinshow.com)

Kathy Wright

Leslie Wright

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Dear Sponsor (**RETURN ONLY THIS PAGE**)

The 19<sup>th</sup> annual **South Jersey Pumpkin Show** family festival has become fall tradition in New Jersey. Thousands of festival goers show up every year to celebrate the fall harvest of pumpkins. The South Jersey Pumpkin Show is a completely self-supporting festival made possible by the sponsors, vendors, and small parking fee. Thank you in advance for supporting a festival that was created out of the love of pumpkins, agriculture, community gathering, arts and entertainment from Kathy and Leslie (beau) Wright of Millville New Jersey. New Jersey COVID -19 Requirements will be in place all hours of the festival. **Support Small Business.**

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\*Note: **Return this page along with payment in full.** Payment with Pay Pal available online at [sjpumpkinshow.com](http://sjpumpkinshow.com). Please print clearly and email your company logo in JPEG format only to [sjpumpkinshow@aol.com](mailto:sjpumpkinshow@aol.com). Deadline not later than September 1, 2022.

**Make Checks payable to B & K Enterprises.** Send Check to **Mailing Address:** B & K Enterprises, P.O. Box 925, Millville NJ 08332 \*Call Kathy Wright at 856-765-0118 with special requests & questions.

\*Indicate your company/organization/personal support below by placing a check mark!

- Official Event Sponsor \$2,500.00
- Co-Event Sponsor \$1,500.00
- Little Miss & Mister Pumpkin Show \$ 500.00
- Pumpkin & Mums Pyramid \$ 500.00
- Children/Family/Pet Contest Sponsorship \$ 250.00

Name of Sponsor \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

Phone \_\_\_\_\_ Alt. \_\_\_\_\_

Description of Sponsor's services and products \_\_\_\_\_

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